

# KIA konnection

February 2019

*KIA was formed in 1987 to be a forum for concerned Kakaako business owners*



## KIA Board News

The KIA Board would like to thank **Bob Oda** of Kamehameha Schools and **Jay Kadowaki** of J. Kadowaki, Inc. for their support of the Kakaako Improvement Association. Both will be leaving the KIA Board. Jay has been on the Board for 17 years and Bob for 15 years. Both are past Presidents of KIA, and their companies have supported the KIA Invitational Golf Tournament that raises funds for Kakaako nonprofits. Bob is retiring but says he would like to pursue other personal interests, stay active, and maybe do some consulting if something interests him. Jay has been busy running his company but remains a big supporter of KIA. The KIA Board wishes Bob and Jay the best and hopes they stay in touch.

At the KIA Board's February monthly meeting, **Kelton Kato**, CFO of J. Kadowaki, Inc., a General Contractor, was voted in as a Director. He was formerly with the Bank of Hawaii in commercial banking. J.Kadowaki's main office is on Ahui Street and the company works with area developers and companies in neighboring buildings.

## Save the Date

The first KIA Networking Event for 2019 will be held on Wednesday, April 24th from 11:30am in the Restaurant Row Conference Room at 500 Ala Moana Blvd (next to Opal Fields and The Row Bar). This is an opportunity for KIA members to meet fellow members, give a short presentation about their company, and hear about other KIA members. There is also time for everyone to distribute information, give accolades, ask questions, and make connections with each other. RSVPs will be taken in April.

## 2019 Legislation

According to the HCDA (Hawaii Community Development Agency) website, they support SB1188, SD1, which makes an emergency appropriation to provide funds for the Hawaii Community Development Authority for its payroll, fringe benefits, and administrative costs. Effective upon approval.

HCDA also supports HB1404, HD1, which would adjust the operating budget for the fiscal biennium 2019-2021 operating budget of the Department of Business, Economic Development, and Tourism programs under the purview of the House of Representatives Standing Committee on Water, Land, and Hawaiian Affairs.

## KIA New Member

### University Health Partners of Hawaii

Dr. Patricia Blanchette

*Non-Profit Healthcare*

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## Age-Friendly Honolulu's Kind2Kupuna Business Initiative

By: Christy Nishita, PhD; Consultant, Age-Friendly Honolulu

Given Hawaii's rapidly aging population, it will be critical that we consider how our businesses can better respond to the aging market. By 2030, 25% of Honolulu adults will be 65 and older, and according to AARP, Hawaii adults ages 50 and older control 57% of all consumer spending.

The Age-Friendly Honolulu Initiative has a vision to create a livable city that is inclusive to persons of all ages and abilities. For our kupuna, the initiative strives to maximize opportunities for active aging and community engagement. The Age-Friendly Honolulu Initiative is supported by Mayor Caldwell and AARP Hawaii and has involved hundreds of individuals from the public and private sector. The passage of an age-friendly ordinance last year requires city departments to integrate age-friendly principles in its plans, programs, and policies.

Now, Age-Friendly Honolulu is reaching out to the business sector. The Kind2Kupuna business program is engaging with businesses to gather input on experiences and issues related to older customers and older employees. Tailored trainings and support can be provided on topics including communicating with customers with memory loss or dementia and elder fraud.

The Kind2Kupuna program was developed based on compelling feedback from kupuna through focus groups and surveys, leading to the development of a poster with 10 tips for businesses to better engage with kupuna customers. If businesses adopt these tips, the Kind2Kupuna survey indicated that kupuna would be 2x times more likely to frequent that business.

Businesses can receive free information about the Kind2Kupuna by visiting [www.agefriendlyhonolulu.com](http://www.agefriendlyhonolulu.com).