

KIA konnexion

June 2023

KIA was formed in 1987 to be a forum for concerned Kakaako business owners



KIA Member Referral Program

Look around at your business neighbors or anyone who would benefit from being a member of the Kakaako Improvement Association. Like you, anyone who lives, works or plays in Kakaako would be a good KIA member. This nonprofit association started in August 1997 to unite Kakaako in an effort to make it a dynamic place for everyone.

Let potential members know about the KIA monthly newsletter (past issues are on our website at www.kia-hawaii.org), and the two General Membership Meetings and two networking events to meet fellow members and learn from experts or each other.

The 2023 KIA Membership Referral Program started May 1st and expires December 31st of this year. If the program works well this year, it may be extended in 2024. The form is attached to this month's newsletter. If there are any questions, please contact Sherry Goya, KIA Executive Director at 808-722-8487 or sgoyallc@aol.com.

KIA Directory

Copies of the 2023-2025 KIA Membership Directory have been distributed throughout Kakaako, thanks to many KIA members. Copies were given to all parents of the preschool students at **KCAA Muriel Preschool**, staff and residents of **1350 Ala Moana, Waihonu and Anaha**, staff and customers of **Central Pacific Bank, First Foundation Bank, Logos Bookstore of Hawaii, Down to Earth, and Territorial Savings**, staff and students of **Kupu** and the **John A. Burns School of Medicine**, staff of **The Wedding Ring Shop, Kaiser Permanente, and Sofos Realty**.

Sherry Goya, KIA Executive Director, will also be happy to deliver copies to your office, while supplies last. For those who wish to email the PDF of the entire 2023-2025 KIA Membership Directory, it can be found at www.kia-hawaii.org. Feel free to download and email to your staff, family, friends, customers, etc. so that they may be able to work with a valued member of the Kakaako Improvement Association.

KIA General Membership Meeting

Save the date for the second and last KIA General Membership Meeting for 2023, to be held at **Dave & Buster's** on Wednesday, August 30th, starting at 11:30am. Information of the speakers will be in the July KIA newsletter.

KIA News



Have you stopped by **Down to Earth**, located at 500 Keawe Street lately? You will be blown away by their deli and buffet bars, especially if you want to take the day or night off from preparing your meals. There is a wide variety of ready-to-go food; however, if you want to sit and enjoy a meal, there is a big area of tables and chairs. BUT, they also have soooo many other things that you may need, hey, it's Kakaako's neighborhood store! Down to Earth is open daily from 7am to 10pm; however, the deli closes at 9pm.

Don't forget to get your Father's Day card or gift from **Logos Bookstore of Hawaii**, located on the ground level of Ward Center, next to Genki Sushi. They have been a long-time KIA member and a personal friend of mine...that's why I receive their monthly email newsletter and can give KIA members information about their shop. All KIA members can email me articles, pictures, stories, or events to put in the KIA monthly newsletter. Don't be shy, let your fellow KIA members know if there is a special Kakaako event, a sale you're having, historical information about your company, etc.

Hawaiian Electric was represented at the April 26th KIA Networking Event and wanted to let the membership know that they were established in 1891, and is committed to empowering its customers and communities by providing affordable, reliable, clean and sustainable energy. As the next millennium unfolds, the company is committed to providing quality service and seeking clean local energy sources to power generations of Hawaii families and businesses to come. Their Goal: Build a cost-effective and diverse portfolio of renewable energy resources and technologies that will help Hawaii achieve 100% renewable energy by 2045.



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2023 KIA Membership Referral Program

Starting May 1, 2023, the KIA Board of Directors has implemented a KIA Membership Referral Program to bring in new members to the association. This is only good for current KIA members who have paid their 2023 dues. This program expires December 31, 2023.

The referral program will give any current member a discount on their 2024 membership dues. The discount amount will be \$40.00 for a new KIA member, and is good up to \$80 for two new members joining before July 1, 2023. After July 1, 2023, the KIA membership dues are half price, therefore, credit for the current KIA member's 2024 dues will be \$20 for each new member, up to \$40 when joining in 2023.

KIA Board members and the KIA Executive Director are not eligible for this referral program. The form below must be completed on or a week after the new member joins KIA.

Date: _____

Current KIA Member: _____

Contact Person: _____

Email: _____

NEW KIA Member: _____

Contact Person: _____

Email: _____

Date Joined: _____

KIA Use Only

Confirmed Date: _____

Credit Amount to Current KIA Member: \$ _____

